

A PREVENTIA INITIATIVE

The HeartScreen.

National Launch Gala

Sponsorship Prospectus

24 October 2026 | 6:30 PM
Bond University, Gold Coast
Black Tie | 250 Guests

Starting with the heart.
Redefining preventative care for all Australians.

info@theheartscreen.com.au | 1300 043 278 | theheartscreen.com.au

The Vision: Redefining Preventative Care

The HeartScreen is a Preventia initiative. We are launching a movement to make preventative health diagnostics accessible, free, and standard across Australia. Our vision is to become the "Medicare of preventative health," starting with our flagship mobile cardiac screening service.

In partnership with Bond University, Cardio Scan, and Holter Cloud, we are bringing hospital-grade diagnostics directly to GP clinics, aged care facilities, and regional communities. Our technology enables early detection of conditions like atrial fibrillation, heart failure, and valvular disease - conditions that, when caught early, are treatable and manageable.

The HeartScreen National Launch Gala is our inaugural milestone event. Hosted at Bond University, this exclusive black-tie evening will gather 250 of Australia's most influential government ministers, corporate leaders, healthcare CEOs, and philanthropists.

We invite you to partner with us. Your sponsorship will directly fund life-saving preventative screenings and position your brand at the forefront of Australia's health innovation landscape.

Why Partner With Us?

- **Brand Alignment:** Align your organisation with a pioneering health initiative dedicated to saving lives through early detection.
- **Executive Networking:** Connect directly with Federal and State Health Ministers, hospital CEOs, and leading medical researchers.
- **Corporate Social Responsibility:** Demonstrate your commitment to community health and preventative care.
- **High-Impact Visibility:** Gain premium brand exposure across our digital platforms, event collateral, and national PR campaigns.

Sponsorship Packages

PLATINUM PRESENTING PARTNER | \$20,000

Only one opportunity available

Event Inclusions:

- Naming rights: "The HeartScreen National Launch Gala presented by [Your Company]"
- Two (2) VIP tables of 10 in premium, front-row positions
- Opportunity for a senior executive to deliver a 3-minute address
- Verbal acknowledgement by the MC throughout the evening

Brand Exposure:

- Premium logo on all event collateral, invitations, and media wall
- Full-page advertisement in the official event programme
- Dedicated feature on theheartscreen.com.au
- Prominent logo on main AV screens throughout the evening
- Co-branded social media announcements across LinkedIn and Instagram

GOLD PARTNER | \$10,000

Limited opportunities available

Event Inclusions:

- One (1) VIP table of 10 in a prime position
- Verbal acknowledgement by the MC during the formal programme

Brand Exposure:

- Prominent logo on event collateral, menus, and media wall
- Half-page advertisement in the official event programme
- Logo on main AV screens during the event
- Recognition in pre-event and post-event newsletters
- Dedicated social media acknowledgement

SILVER PARTNER | \$5,000

Limited opportunities available

Event Inclusions:

- One (1) standard table of 10

Brand Exposure:

- Logo in the official event programme
- Logo on main AV screens during the event
- Logo on designated table signage
- Acknowledgement in the post-event newsletter

CORPORATE TABLE | \$3,500

Event Inclusions:

- One (1) standard table of 10
- Three-course premium dining experience with curated beverage package
- Access to the exclusive live and silent auctions

Brand Exposure:

- Company name listed in the official event programme
- Company name on designated table signage

Secure Your Partnership

To secure your sponsorship package or to discuss a bespoke partnership arrangement, please contact our partnership team.

The HeartScreen Partnerships Team

Email: info@theheartscreen.com.au

Phone: 1300 043 278

Website: www.theheartscreen.com.au

The HeartScreen is a Preventia initiative. ABN pending. All sponsorship contributions are tax-deductible where applicable.